



GLOBAL AND INTERNATIONAL LOGISTICS

To equip the student with knowledge and skills to facilitate the growth of international trade through mastery of global and international logistics for sustainable global and regional supply chains.

Objectives

1. Develop the students' ability to independently assess, integrate and use knowledge in the logistics and transport field for efficient and effective global supply chains.
2. Develop the students' ability to, with a knowledge based approach, handle complex phenomena, problems and situations.
3. To enhance an understanding of international trade perspectives and trends
4. To develop skills in integrating different modes of transport.
5. Develop the students' opportunities for both a career in the logistics- and transport field, which calls for independent thinking, and for Research and Development work.

COURSE OUTLINE

1. International Trade, Marketing and Logistics Channels
2. Strategic Supply Chain Management and Customer Care Service
3. International Business Inventory Management Systems
4. Global Transportation Systems
5. International Trade Law and Policy
6. International Business and Sustainable Development
7. Materials handling and Packaging –all types of cargo
8. Operations Management and information Systems
9. Inbound/Outbound Logistics and purchasing
10. The Global Environment
11. Quality Systems and Improving Performance
12. Organizational Structure

13. Risk Management and Investment
14. Regulatory Compliance
15. International Business Ethics

Reading List

Gattorna J (2010) Logistics and Distribution Management

Lowe, D (2002), The Dictionary of Transport and Logistics, Kogan Page

OECD Logistics and Transport 2014

Journals and Periodicals