

## **Marketing Management**

### **Certificate Level**

Communication

Management 1

Economics

Principles of Law

Financial Accounting 1

Marketing Management 1

### **Diploma Level**

Concepts of Management Computing

Statistics

Management 2

Marketing Management 2

Marketing Communication

Organizational Behaviour

### **Higher Diploma Level**

Management 3

Marketing Management 3

Marketing Research

Corporate Governance

Transformational Leadership

Strategic Management